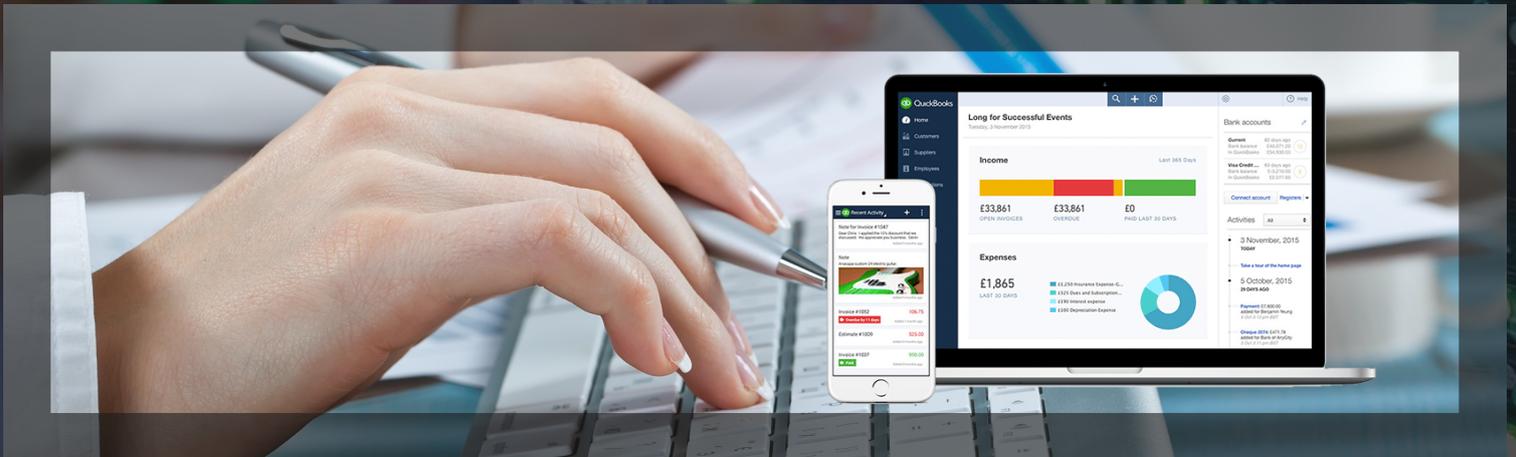


Smart Accounting System





WELCOME TO **SAS**

CLOUD ACCOUNTING SIMPLIFIED

SAS is a smart business tool created for collaborative accounting and financial operations.

Covering all major accounting functions, **SAS** leverages an intelligent workflow concept and is powered by a well-designed system of apps that are easy to implement and use.

Discover a whole new way of managing your business accounting. It's an elegantly simple solution that will put the freedom and power to manage your business right in your pocket.



"No matter how hard I tried, my accounting information always seemed doubtful. I jumped from one accounting software to another and hired many accountants, senior and junior. Nothing seemed to work. An old colleague pointed towards smartonlineaccountant.com by ACS Synergy. Initially, I was skeptical of the wisdom of outsourcing a key support function but then decided to take the plunge.

It has been two years that I outsourced my accounting worries to ACS. Since then, accounting information has started to make a lot more sense. Through a completely cloud-based solution, no matter where I am, I always manage to stay on top of my receivables.

Collections have dramatically improved, and my business decisions are increasingly based on factual information."

- CEO, INFORMATION TECHNOLOGY COMPANY, SINGAPORE

SAS INTRODUCTION

Smart Accounting System or **SAS** is an innovative work collaboration model which enables any small or mid-size business to successfully build a high performing accounting and reporting function, at an accurately predictable **FIXED** monthly cost, with **NO** capital expenditure.

Say goodbye to daunting recruitment challenges, expensive training programs, frustratingly long fruition periods and unreliable business information.

It is as simple as **ONE, TWO, THREE.**

Get up and running in less than a day. Pushing source information to **SAS ECO** system is actually easier than passing it on to an in-house accountant. Instantly start to see clean books of accounts and up to date reports.

SAS deploys latest versions of world-leading cloud accounting software. It replaces your software ownership cost and takes the worry out of the need for frequent technology updates.



From **Complexity**

Smart Accounting System



To **Simplicity**

SAS ECO SYSTEM

ACS

Client Office



Automated & Manual, Source Date Capture & Sync Systems



Perpetual Access To Accurate & Reliable Books Of Accounts



Perpetual Access To Professionally Created Periodic Business Reports



Complete Freedom For FULL BUSINESS FOCUS

Secure Cloud



Cloud Accounting Software

Other Business Management Applications

Secure Data Storage

Work Collaboration Applications, Tools & Protocols.

ACS Facility



Teams Of Qualified Accountants



CFO Grade Review & Quality Control Teams



Business Technologies Specialists



Business Process Specialists

HOW IT WORKS?

Step One

For A Fixed Monthly Fee, Signup For A Suitable SAS Account

Designed for the varying needs of different business circumstances, SAS has three solution tiers:

SAS Complete

To enable an End-to-End, fully automated, cloud based accounting solution, which seeks to take care of the complete accounting activities of any client.

Other than a coordination POC (point of contact), the client does not need to have any in-house accounting or support team.

SAS Collaborate

To enable a cloud based accounting solution, which works in collaboration with client's in-house accounting team.

Suitable for smaller or mid size businesses where the clients have small in-house accounting teams and are struggling with getting meaningful output due to capacity constraints.

SAS Supervise

To enable a cloud based accounting solution where all bookkeeping is done by client's own accounting team which is trained and is then constantly supervised to ensure accuracy and efficiency.

Suitable for smaller or mid size businesses where the clients have their own in-house accounting teams but are struggling with getting meaningful output due to lack of records reliability, human resource capability and capacity constraints.

To cater for the need to handle larger transaction volumes and increased operational complexity, each SAS solution tier has layered price plans.

Price Plans

Essentials Plan

Includes everything a small business needs to enable a cloud accounting system. This plan could be further customized by adding-on additional capabilities.

Advanced Plan

Outgrowing the Essentials Plan, clients could upgrade to an Advanced Plan to gain the ability to handle more volumes and increased complexity.

This plan could also be further customized by adding-on additional capabilities.

Enterprise Plan

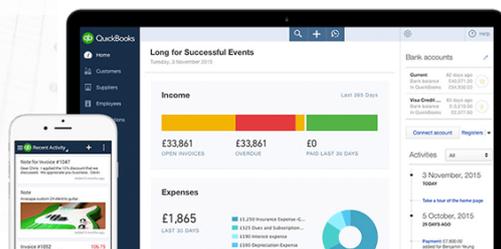
Specifically configured for the needs of a typical mid-size business, the Enterprise Plan is a perfect solution for developing an efficient and an all encompassing accounting & reporting system.

This plan could also be further customized by adding-on additional capabilities.

Ultimate Plan

Top of the tier, the Ultimate plan enables a larger mid-size business to tackle further volumes and further complexity.

Larger volumes and more complex value chains also need enhanced controls. The Ultimate plan addresses not only the volume and complexity issues but also aims to enhance the related controls environment.



HOW IT WORKS?

Step Two

Work With ACS To Configure The System, Get Login Details & Receive Training

So you decided (possibly through your discussions with ACS solutions agent) which **SAS** solutions suits you the best and have signed up. Given below is what happens next.

Technology Enablement

ACS support agent enables your licenses for all apps to be used in your **SAS** account and you receive login details.

For instance, if you have opted for QuickBooks online as your main accounting software, you will receive login details for 05 users license of QuickBooks online plus subscription. Similarly, your access to all other apps like Dropbox, ShareFile (or any other workflow app included in your **SAS** account) is established and you are given login details.

Workflow Configuration

Using especially developed technology enabled forms as well as a dedicated online interview session (done through video meeting tools) a system workflow map is developed.

Based on the agreed workflow map, ACS support agent will configure your **SAS** account ecosystem to suit your needs.

System Training

ACS success team conducts a training session to empower you with all the related knowledge which you need to fully benefit from your **SAS** account.

For instance, you are trained on how to extract accounting & business reports out of your cloud accounting system, how to push the source data to your dedicated client portal and how to use the workflow automation apps like CRM or expense approval utility etc.

Introduction With Your Team

Your account manager introduces him/herself along with the dedicated team which will (from this point in time) be your own accounting team.

All communication channels are configured and are tested to ensure reliability.

System Documentation/Manual

You receive a copy of agreed system flow documentation which describes all the major links within the value chain.

Connectivity Enablement Testing

All apps and manual processes connected with your **SAS** account ecosystem are tested by your dedicated team to ensure if everything is working the way intended.

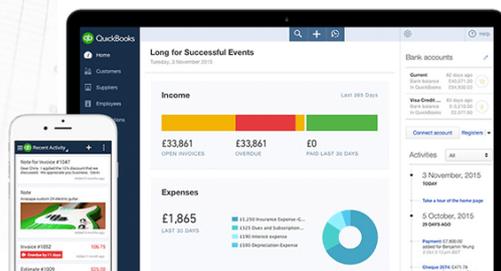
Dummy data and dummy documents are used for a short test run which serves not only the system testing purpose but also further enhances your comfort with the new & improved environment.

Confidentiality Assurance

Your confidentiality needs are reassessed (initially these are established during the workflow configuration stage) through a senior level review to ensure if 100% compliance has been achieved.

You Receive A "Let Us Begin" Email

The email serves as a confirmation that we are now 'good to go'



HOW IT WORKS?

Step Three

Start Enjoying The Revolutionary SAS ECO System

Now that you are good to go, there is nothing between you and the joys of a fascinatingly efficient accounting system. Given below is how it works from this point onwards.

Opening Balances & Historic Data

The opening balances (and also historic data where the contract defines its inclusion) are imported to your new cloud accounting system by your assigned team.

Source Data Sync Begins

It is really very simple and could take many shapes and forms. For instance:

- * For retail value chains, your POS system is directly linked to your dedicated cloud folders, pushing all your sales data to secure cloud folders.
- * Your purchase requisition app is linked to your accounting software which pushes your approved requisitions as purchase orders to the accounting system.
- * Your field services & expense approval app is linked to your accounting software which pushes your approved expenses to the ledger.
- * Your secretary simply takes snaps of the source documents using her Smart Phone which automatically sync with your secure cloud document folders.
- * Your project or sales staff has spreadsheets or similar format information which they need to pass on to accounts for invoicing. Instead of passing on manually to an in-house accountant, they simply push these to dedicated cloud folders.
- * Employees time tracking app is linked to your accounting software.

- * Manual or spreadsheet employee timesheets and other payroll source data is pushed to the dedicated cloud folders.
- * Inventory GRNs and dispatch note mechanisms (manual or digital) are linked to your accounting software pushing all inventory movements data to the accounting software.

Your Accounting Records Get Updated

SAS picks up the source data and updates your books of accounts.

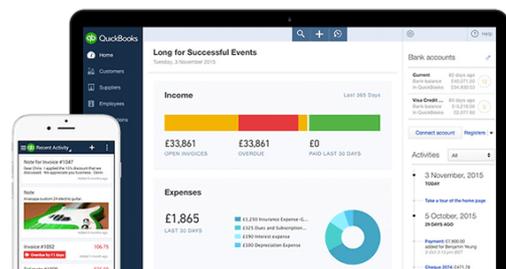
Depending upon the scope of your SAS account, processes within the Purchase To Pay, Manufacture To Sell and other business cycles get performed (invoice runs, purchase order management, receivables management, payroll processing etc.)

Professional Review

To ensure quality, your accounting and related records are perpetually reviewed by highly skilled professionals. Potential issues are highlighted and recommendations for resolution are made.

Periodic Reports Are Generated

Depending upon the scope of your SAS account, periodic financial and related reports are generated and are made available through the client resource center.





PRICE PLANS



PRICE PLANS – SAS COMPLETE

	Essentials	Advanced	Enterprise	Ultimate
Online Accounting Software - <i>(See the notes on the next sheet)</i>	✓	✓	✓	✓
Client Portal, Document Sharing & Secure Cloud Storage	✓	✓	✓	✓
Cloud Storage File Management	✓	✓	✓	✓
Start-up Workflow Design/Optimization (Detail Level)	Essentials	Advanced	Comprehensive	Comprehensive
Periodic Workflow Optimization Review (Frequency)	Annual	Bi-Annual	Quarterly	Quarterly/Perpetual
Company Accounting File Configuration (Setup Level)	Essentials	Advanced	Comprehensive	Comprehensive
Opening Balances Import (Level)	Essentials	Advanced	Comprehensive	Comprehensive
Historic Date Import Level	None	Essentials	Advanced	Complete
Forms Customization (Level)	Essentials	Advanced	Comprehensive	Comprehensive
Quotations Maintenance (Max Number Of Quotations/Month)*	60	100	200	400
Sales Orders Maintenance (Max Number Of Sales Orders/Month)*	60	100	200	400
Invoice Runs Management (Max Number Of Invoices/Month)*	60	100	200	400
Payment Reminders & Statements Remittance (Frequency/Month)	Up to Once/Month	Up to Twice/Month	Up to Once/Week	Up To Once/Week
Overdue Receivables Active Follow Up			✓	✓
Customer Payments Recording & Application (Payments/Month)*	60	100	200	400
Perpetual Receivables Position Update	✓	✓	✓	✓
Customers Records Update (Frequency)	Bi-Annual	Quarterly	Quarterly	Quarterly
CRM Integration, Training & Management			✓	✓
Purchase Requisition Tool Integration, Training & Management			✓	✓
Purchase Orders Maintenance & Remittance (Max POs/Month)*	60	100	200	400
Items Receipt Notes Maintenance (Max No Of GRNs/Month)*	60	100	200	400
Vendor Bills Maintenance (Max No Of Bills/Month)*	60	100	200	400
Perpetual Payables Position Update	✓	✓	✓	✓
Cash Flow Planning & Assistance With Vendor Payment Runs			✓	✓
Vendor Payments Recording & Application (Max Pmt/Month)*	60	100	200	400
Petty Cash Payments Recording (Frequency)	Weekly	Twice/Week	Thrice/Week	Daily
Vendor Records Update (Frequency)	Bi-Annual	Quarterly	Quarterly	Monthly
Time Tracking (Employee Timesheets - Level)		Essentials	Complete	Complete
Expense Claims Management (Level)		Essentials	Complete	Complete
Payroll Calculation & Recording (Max Number Of Employees)	05	15	30	60
Payroll Disbursement Assistance (Max Number Of Employees)			30	60
Payroll Cost Center Accounting (Max Number Of Employees)	05	15	30	60
Payroll Taxes Accounting (Max Number Of Employees)	05	15	30	60

* Refers to maximum total number of major transactions recording/processing per month

PRICE PLANS – SAS COMPLETE

	Essentials	Advanced	Enterprise	Ultimate
Single Location Inventory Maintenance	✓	✓	✓	✓
Multiple Location Inventory Maintenance			✓	✓
Inventory Accounting (Max Number Of Inventory Items)	50	100	200	500
Fixed Assets GL Accounting	✓	✓	✓	✓
Advanced Fixed Assets Management (Max No Of FA Items)			100	200
Bank Reconciliations (No of Bank Accounts)	Up To 01	Up To 02	Up To 6	Up To 12
Bank Reconciliations (Frequency)	Monthly	Monthly	Weekly	Weekly
Period End Closing	✓	✓	✓	✓
Period End Closing (Detail Level)	Essentials	Advanced	Comprehensive	Comprehensive
Period End Closing (Frequency)	Monthly	Monthly	Monthly	Weekly
Period End Review By Senior Management Consultant	✓	✓	✓	✓
Period End Review (Detail Level)	Essentials	Advanced	Comprehensive	Comprehensive
Enablement Of All System Standard Reports	✓	✓	✓	✓
Perpetual Reporting System	✓	✓	✓	✓
Development Of Specialized Reports (Max No Of Reports)	02	04	12	25
Client Personnel Training (on all apps deployed)	✓	✓	✓	✓
Client Personnel Training (on all apps deployed - No of Personnel)	01	02	05	10
Dedicated Contact Manager	✓	✓	✓	✓
Dedicated Team Of Agents (Accountants)			✓	✓
Dedicated Virtual CFO			✓	✓
Budgeting & Planning Support (additional cost may apply)			✓	✓
Liaison With External Auditors			✓	✓
Dedicated Secure Cloud Storage Folders	✓	✓	✓	✓
Dedicated Secure Cloud Storage Folders (Storage Space)	50 GB	80 GB	300 GB	800 GB
Dedicated Secure Cloud Storage Folders (No Of Users)	02	05	10	25
Capability Expansion With Apps Integration	✓	✓	✓	✓

Price Includes:

1. Cloud accounting software subscription (QuickBooks Online Plus, or XERO).
2. Cost of secure cloud storage.
3. Performance of all service elements mentioned in a price plan.

Price DOES NOT include:

1. Cost of hosted desktop accounting software like QuickBooks Enterprise (additional cost will apply).
2. Cost of additional workflow applications such as CRM, Transactions Approval, Field Services Management or Advanced Time Tracking (additional cost will apply).

From
USD
625
Per Month

From
USD
915
Per Month

From
USD
1,775
Per Month

From
USD
3,495
Per Month



SAS ADVANTAGE

SELECTED VALUE PROPOSITIONS

Predictable, Fixed & Low Monthly Costs

Compared to developing and managing an in-house accounting function.

Access To World-Class Accounting, Reporting & Analysis Skills

This could be simply impossible for many small & mid size businesses to develop in-house.

Replaces All Software Ownership Costs With One Fixed Monthly Payment.

The cost of all the software components which your SAS account (accounting software, CRM, time tracking apps, expense authorization apps, procurement management apps, etc.) are built into your SAS account.

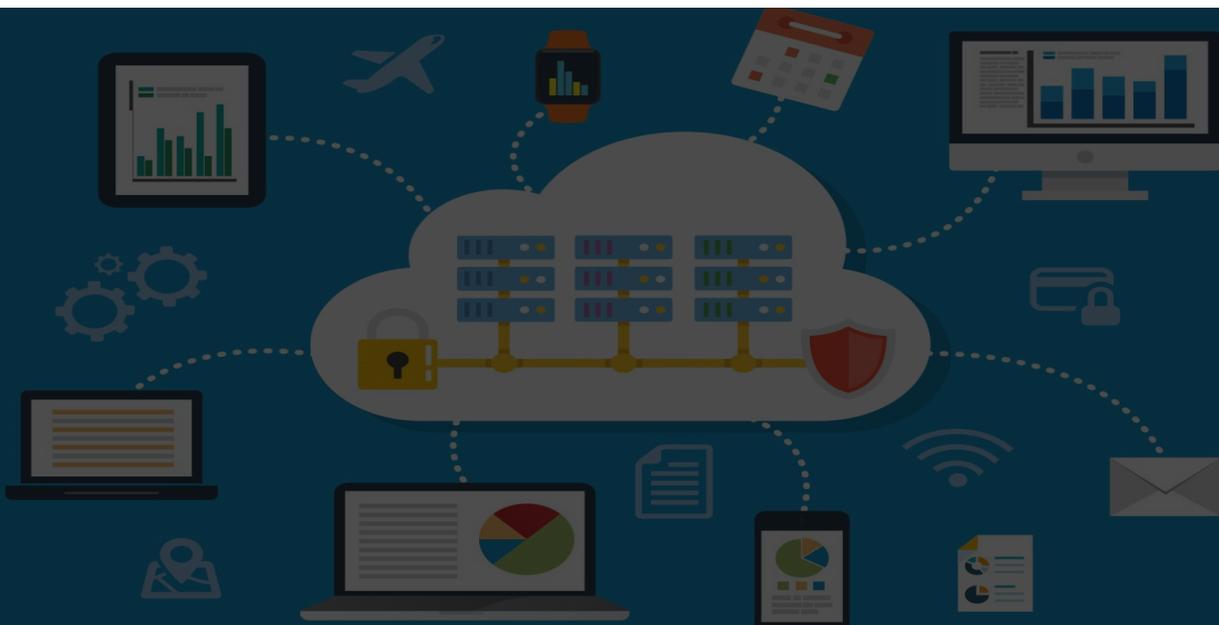
Addresses Technology Obsolescence Challenges.

SAS deploys latest cloud technologies, apps, security protocols and best practices. The client can sit back and have the comfort of being on top of the technology ladder constantly.

Enables True Paperless Environment & Addresses Cloud Security.

All forms and all supporting documents are kept in fully secure, encrypted and well organized cloud storage. All source documents to any transaction are attached to the particular transaction and are viewable/retrievable through a single click on any device (computer, tablet or mobile phone).

Supporting documents and related data are constantly backed up in layered and secure backups ensuring data safety and security.



Ready to optimize?

Take the next step towards optimizing your accounting & finance function, develop better controls and get clear insight into your business performance.

We welcome the opportunity to speak with you to find out how ACS can serve your business needs. To learn more, visit www.smartonlineaccountant.com or contact through the contact details given below.

CONTACT US



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ACS SYNERGY

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About ACS SYNERGY

Headquartered in London, United Kingdom, ACS SYNERGY is a global business advisory & enablement firm. Transcending borders through technology, it maintains a virtual global presence, and serves clients that are based around the world. Wherever in the world your business is located, through effective use of enabling technology, and a healthy network of our global professional consultants, we can serve you anywhere and almost everywhere.

ACS assists a wide range of clients including government ministries, municipalities, corporates, small & large businesses, as well as individual entrepreneurs located around the world, with developing sustainable business models & competitive advantage, through increased flexibility, enhanced quality, cost efficiency, and a significant reduction in waste & failure costs.

With a corporate headquarter in London, United Kingdom, ACS SYNERGY comprises three divisions with a distinct set of capabilities for advisory, training & professional development, and technology-driven business enablement services.

It has operational bases in United Kingdom, Singapore, Qatar, and Pakistan. With a purpose-built and well-staffed support facility, ACS Synergy Pakistan also acts as the group shared service center.

About ACS CONSULTING

ACS CONSULTING is a next-generation Business Advisory Firm that specializes in public & private sector Financial Management Advisory, Corporate Strategy, FP&A, and Corporate Development Consulting.

About SMART ONLINE ACCOUNTANT

SMART ONLINE ACCOUNTANT is a global cloud accounting firm by ACS SYNERGY. Leveraging the proprietary Smart Accounting System or SAS, the firm serves a global client base.

Smart Accounting System or SAS is an innovative work collaboration model which enables any small or mid-size business to successfully build a high performing accounting and reporting function, at accurately predictable fixed monthly cost, with no capital expenditure.

Smart Online Accountant is supported by dedicated purpose-built support and delivery centers located at few strategic locations around the globe. All these delivery centers are staffed with large teams of qualified accountants and finance professionals.

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