

## 05 Days MBA

An Executive Training Program

Developed for seasoned professionals and entrepreneurs to re-energise and sharpen business planning, analysis and management skills, without going back to the business school, in just FIVE DAYS

- ✓ **Strategic Business Planning**
- ✓ **Business & Financial Analysis**
- ✓ **Understanding Organisational Structures**
- ✓ **Understanding Business Process Change & How To Manage It**
- ✓ **Budgeting & Forecasting**
- ✓ **Revisiting Marketing Fundamentals**
- ✓ **Project Management Basics**
- ✓ **How To Read Financial Statements**
- ✓ **Understanding Performance Management**
- ✓ **Human Resource Performance Measurement & Management**
- ✓ **Understanding Quality**
- ✓ **Avoiding Corporate Failure**

# Program Overview

**05 Days MBA** is a compact yet powerful training program especially designed for **seasoned business executives** as well as **entrepreneurs**.

With an objective to re-energise and sharpen business planning, analysis and management skills, without going back to the **business school**, the program is delivered through **five** packed training sessions usually scheduled over **consecutive Saturdays**.








The program comprises of **interactive presentations** and discussion sessions covering a wide range of subjects related to **strategy & business management**. The participants will learn and refresh their understanding of key **strategic planning, business analysis** and **performance management** issues.

Upon completing this training program, you can expect to regain/energise the **ability to see through your business more clearly and more objectively**.

With the luxury of having many years of hard earned experience behind you, re-visiting the **concepts, frameworks** and **tools**, that you possibly once studied at the business school will have a **synergistic effect**. All theoretical concepts will start to make more sense and will suddenly appear more relevant to your professional lives than you ever thought.

Also, if you have missed-out on recent **new developments** in the management theory & concepts, this program aims to effectively bridge that gap by **updating** your knowledge with the crux of developments ever since you left formal education.

**Should you take this plunge, why stop here!** You can continue to build on the journey you have started by taking **advanced** and **optional** levels of the same program which have been developed to deliver more detailed knowledge and further sharpen the skills in just over **10 additional days**, spread over a period of your choice.

	Program Duration <b>25 Hours</b>
	Delivery Method <b>Classroom</b>
	Delivery Days <b>5 Saturdays</b>
	Class Duration <b>5.0 Hours/Day</b>
	Assessment <b>Workshops</b>
	Certificate Given <b>Yes</b>
	Availability <b>Once/5 Weeks</b>

**05 Days MBA** is an executive training program covering a wide range of subject areas.

On **day one** we will take a deep dive into **strategic planning process**, breaking it down into understanding our **business environment**, understanding the **competitive forces** in that environment and methods of finding competitive advantage by leveraging our **strengths** and overcoming our **weaknesses**.

From **day two** onwards, we will move systematically from broader strategic picture to understanding business & organisational structures, business processes, financial analysis, financial statements review, budgeting & forecasting, marketing fundamentals and project management.

**Day five** will be entirely dedicated to **performance management**, including qualitative performance measures, human resource aspects of performance measurement, concept of quality and predicating & preventing corporate failure.

## Subject Area Weighting



## 1 Day One

- ✓ Revising The Business Strategy Basics
- ✓ Understanding Business Environment & Competitive Forces
- ✓ Understanding Internal Resources, Capabilities & Competencies
- ✓ Strategies For Competitive Advantage

## 2 Day Two

- ✓ Methods of Strategic Development
- ✓ Understanding Organisational Structures
- ✓ Understanding Business Process Change & How To Manage It

## 3 Day Three

- ✓ Fundamentals of Financial Analysis
- ✓ How To Read Financial Statements
- ✓ Fundamentals of Budgeting & Forecasting

## 4 Day Four

- ✓ Revisiting The Marketing Fundamentals
- ✓ Project Management Basics

## 5 Day Five

- ✓ Understanding Performance Management
- ✓ Human Resource Performance Measurement & Management
- ✓ Understanding Quality
- ✓ Avoiding Corporate Failure

**05 Days MBA Program** is suitable for any business professional, executive and entrepreneur who feels a need for a refresher and new perspective on business management concepts, tools & frameworks.

- 1 Businessmen without any **formal business** education
- 2 Senior executives who studied **10 or more years ago**
- 3 Non business or finance professionals **e.g. lawyers**
- 4 Anyone who works in **planning or operations** roles



## meet the Trainer

**Mohammad Kashif Javaid**  
CEO, ACS Training Company

### About ACS TRAINING COMPANY

ACS Training Company provides truly world-class business and financial training to individuals seeking career growth as well as corporate entities aiming for staff skills development.

ACS Training Company is wholly owned by ACS CONSULTING.

### About ACS CONSULTING

ACS CONSULTING helps modern businesses with creating aligned organizations by connecting their enterprise purpose to business strategy, organizational capability, resource architecture and management systems.

A Chartered Accountant by primary qualification, Kashif is a world-class Finance & Business Professional with over 22 years of diversified experience of working with dynamic organisations located across the globe, including UK, Switzerland, Netherlands, Saudi Arabia, UAE, State of Qatar and Pakistan.

Working for a majority of his career years in the industry and then as a management consultant, he has transformed, built & managed high-performing finance functions for many businesses. In his career, he has served as CFO as well as Head of Planning & Strategy for large listed companies.

He has raised debt & equity finance, optimised capital structures, managed business mergers, implemented technology tools, devised business strategies, designed business transformation programs and has trained countless young accountants & business leaders.



To enroll in this program:

**CALL TODAY**

**0307 1222 002**

Or Send an email:

[contact@acstrainingcompany.com](mailto:contact@acstrainingcompany.com)