



SIMPLIFY BUSINESS GROWTH WITH

# BUSINESS PROCESS OUTSOURCING

Whether you are a small privately held business or a large public organization, you are faced with unprecedented challenges: economic uncertainty, market complexity, hyper-competition, changing consumer expectations and regulatory pressures. An effective way to stay competitive and hence **simply business growth** is to utilize next generation business process outsourcing (BPO) solutions.

Experience a new generation of BPO Services where ACS is leading the way.

We offer comprehensive BPO services whose success is rooted in deep experience and knowledge of our clients' business and industry. We collaborate to help clients define a broader spectrum of performance targets, including measurable business outcomes such as increased sales, better customer satisfaction, increased market share, higher levels of employee engagement and productivity, improved shareholder value and more.

## CROSS-FUNCTIONAL BPO SERVICES

- ✓ Finance & Accounting BPO
- ✓ HR BPO
- ✓ Marketing BPO
- ✓ Ecommerce BPO
- ✓ CRM BPO
- ✓ Technology Development BPO
- ✓ Business Planning & Analysis BPO

Whatever business goals you have, we work with you and for you to make it work. We bring in a passion for reliability, value and performance. Using our industry acumen and applying extensive analytics capabilities, we improve your operational engine.

## HOW IT WORKS

It is **SIMPLE**, it is **EASY** and it is **FAST**. We focus on the following five dimensions:

- 1 Producing measurable business outcomes like improved financial performance, better employee retention, customer acquisition, and increased sales in addition to cost efficiencies.
- 2 A comprehensive approach that looks at your business in its entirety, beyond any single function or project.
- 3 Ongoing, analytics-based insights driven by our deep industry and functional experience.
- 4 A commitment to teaming and collaboration, and a partnership mindset that results in increased value for our clients over the long term.
- 5 The ability to support complex, transformational change for your organization.

Supporting you across a wide range of business functions, from accounting outsourcing to business planning & strategy advice, we generate innovations that result in business growth.

### Capacity Services



ACS Operations Capacity Solutions provides flexible, cost efficient staff augmentation that enables clients to supplement their own teams or address acute skill shortages with ACS talent who have specific business process operation skills.



### Finance & Accounting



ACS helps CFOs develop world-class finance organizations by achieving better control and visibility of their operations in order to improve finance process efficiencies, reduce operational costs and improve working capital.

### Marketing



ACS works with CMOs to acquire and retain customers, drive new customer insights and optimize marketing spend through our campaign management, digital marketing operations and advanced analytics services.

### Ecommerce



From devising an ecommerce business plan, building an overall ecommerce strategy, conducting market research, system design, development of ecommerce websites/online stores and shared management of selected process to complete outsourcing of your ecommerce business, ACS takes all your ecommerce worries away.

### Sales, Supply Chain & CRM



ACS helps clients enhance their analytics capabilities, increase sales revenues, reduce operating costs, and improve working capital by managing and improving the planning, procurement, distribution and service of Supply Chain operations.

### Talent and HRM



ACS works with clients to recruit and retain the best people for their business by using our global footprint and language capabilities to support people throughout the employee lifecycle; we use our extensive HR and industry expertise to help employers meet the needs of the changing business dynamics of their organizations.

# Contact Us

For further information on how **ACSSYNERGY** can serve your business needs, contact us at:



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Serving clients in three different continents through its strategically located delivery centers, ACS has true global footprint and delivery capabilities.

## About Advanced Corporate Solutions

Advanced Corporate Solutions is a Management Consulting, Business Intelligence Technology Services, Human Capital Management and Business Process Outsourcing company.

Founded by a group of seasoned Business, Finance and Information Technology professionals, it synergizes modern management skills, in-depth reporting expertise, financial acumen and cutting edge automation technologies to help its clients become high performance businesses, across all industrial sectors.

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With a primary focus on helping businesses achieve sustainable growth, our strategy builds on our expertise in consulting, business intelligence technology and outsourcing to help clients perform at the highest levels. Using our industry knowledge, service expertise and technology capabilities, we identify new business and technology trends and develop solutions to help clients around the world.